



G H RAISONI COLLEGE OF ENGINEERING NAGPUR

(An Autonomous Institute affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur)

CRPF Gate No.3, Hingna Road, Digdoh Hills, Nagpur. Maharashtra-440016 (India)

Course wise Teaching Plan for Session : Summer 2018

Course : **ADVERTISING & BUSINESS PROMOTION**

Faculty : **ksmukharjee - Dr. Kaustav**

Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to advertising	07/12/2017	MBLA305	A
1	2	Introduction to Marketing Communication Concept	11/12/2017	MBLA305	A
1	3	Elements of Marketing Communication	12/12/2017	MBLA305	A
1	4	Unifying the Appeal and the Message across the promotion-mix	14/12/2017	MBLA305	A
1	5	Integrated Marketing Communication	18/12/2017	MBLA305	A
1	6	Role of IMC in Marketing and Brand Management	19/12/2017	MBLA305	A
1	7	Role of IMC in Marketing and Brand Management	21/12/2017	MBLA305	A
1	8	How Marketing Communication Work	02/01/2018	MBLA305	A
1	9	Setting IMC objectives	04/01/2018	MBLA305	A
2	10	Communication and Branding	08/01/2018	MBLA305	A
2	11	Marketing Communications Functions	09/01/2018	MBLA305	A
2	13	Brands and Integrated Marketing Communication	15/01/2018	MBLA305	A
2	12	Integrated Marketing Communication Partners and Industry	16/01/2018	MBLA305	A
2	14	Advertising and Promotion to Build Brands	18/01/2018	MBLA305	A
2	15	Advertising and Promotion to Build Brands	22/01/2018	MBLA305	A
2	16	Brands and Stakeholder Relationships	23/01/2018	MBLA305	A
2	17	Basic Marketing Communication Strategies for Building Brands	25/01/2018	MBLA305	A
2	18	Basic Marketing Communication Strategies for Building Brands	29/01/2018	MBLA305	A
2	19	Integrating the Brand Communication Process	30/01/2018	MBLA305	A
2	20	Customer Brand Decision Making	01/02/2018	MBLA305	A
3	21	Research Methods and Application	05/02/2018	MBLA305	A



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Course wise Teaching Plan for Session : Summer 2018

Course : ADVERTISING & BUSINESS PROMOTION

Faculty : ksmukharjee - Dr. Kaustav

Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
3	22	Role and Relevance of Research in Communication	06/02/2018	MBLA305	A
3	23	Types of Research	12/02/2018	MBLA305	A
3	24	Advertising Research	13/02/2018	MBLA305	A
3	25	Positioning Research	15/02/2018	MBLA305	A
3	26	Target Market Research	19/02/2018	MBLA305	A
3	27	Integrated Marketing Communication and Micro-Marketing	20/02/2018	MBLA305	A
3	28	Segmenting, Targeting, and Positioning	26/02/2018	MBLA305	A
4	29	Creative Concept and Messages	27/02/2018	MBLA305	A
4	30	Message Execution	01/03/2018	MBLA305	A
4	31	Message Execution	05/03/2018	MBLA305	A
4	32	Internet and e-Commerce Media	06/03/2018	MBLA305	A
4	33	Media Planning	08/03/2018	MBLA305	A
5	34	Consumer Sales Promotion and Packaging	12/03/2018	MBLA305	A
5	35	Channel Marketing Trade Sales Promotions and Co-Marketing	13/03/2018	MBLA305	A
5	36	Personal Selling; Direct Marketing	15/03/2018	MBLA305	A



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Course wise Teaching Plan for Session : Summer 2018

Course : BRAND MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Product Management - Basic concepts	04/12/2017	MBLA306	A
1	2	Product management process, Product planning system	06/12/2017	MBLA306	A
1	3	Product line decision, Product Portfolio - Portfolio concept	08/12/2017	MBLA306	A
1	4	Logic for portfolio approach. Overview of the Brand Management Framework - What is a Brand	11/12/2017	MBLA306	A
1	5	Why do Brands Matter? Can anything be branded?	13/12/2017	MBLA306	A
1	6	What are the strongest Brands? Branding challenges and opportunities	15/12/2017	MBLA306	A
1	7	The Brand equity concept, Making a Brand Strong: Brand Knowledge;	18/12/2017	MBLA306	A
1	8	Building A strong Brand: The four steps of brand building, Brand-Building Implications	20/12/2017	MBLA306	A
1	9	Building A strong Brand: The four steps of brand building, Brand-Building Implications	22/12/2017	MBLA306	A
2	10	The Value of Branding - Product positioning concept	01/01/2018	MBLA306	A
2	11	Perceptual mapping, Brand Positioning and Values - Identifying and Establishing Brand Positioning	03/01/2018	MBLA306	A
2	12	Positioning Guidelines, Defining and Establishing Brand Values, Internal Branding.	05/01/2018	MBLA306	A
2	13	Tools for Measuring the Sources and Consequences of Brand Equity - Developing a Brand Equity Measurement and Management System	08/01/2018	MBLA306	A
2	14	The Brand Value Chain, Designing Brand Tracking Strategies	15/01/2018	MBLA306	A
2	15	Establishing a Brand Equity Management System	17/01/2018	MBLA306	A
2	16	Measuring Sources of Brand Equity- Qualitative Research Techniques	19/01/2018	MBLA306	A
2	17	Quantitative Research Techniques	22/01/2018	MBLA306	A



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Course wise Teaching Plan for Session : Summer 2018

Course : BRAND MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
2	18	Measuring Outcomes of Brands Equity: Capturing Market Performance,	24/01/2018	MBLA306	A
2	19	Comparative Methods, Holistic Methods	29/01/2018	MBLA306	A
3	20	Building and Borrowing Brand Identity - Choosing Brand Elements to build brand equity-Criteria for choosing the brand elements,	31/01/2018	MBLA306	A
3	21	Building and Borrowing Brand Identity - Choosing Brand Elements to build brand equity-Criteria for choosing the brand elements,	02/02/2018	MBLA306	A
3	22	Options and Tactics for Brand Elements; Integrating Marketing Communications to Build Brand Equity-Information Processing Model of Communications	05/02/2018	MBLA306	A
3	23	Options and Tactics for Brand Elements; Integrating Marketing Communications to Build Brand Equity-Information Processing Model of Communications	12/02/2018	MBLA306	A
3	24	Options and Tactics for Brand Elements; Integrating Marketing Communications to Build Brand Equity-Information Processing Model of Communications	14/02/2018	MBLA306	A
3	25	Overview of Marketing Communication Options, Developing Integrated Marketing Communications Programs	16/02/2018	MBLA306	A
3	26	Overview of Marketing Communication Options, Developing Integrated Marketing Communications Programs	19/02/2018	MBLA306	A
3	27	Leveraging Secondary Brand Knowledge to Build Brand Equity- Conceptualizing the Leveraging Process, Country of Origin and other Geographic Areas	21/02/2018	MBLA306	A
3	28	Channels of distribution, Co-branding, Licensing, Celebrity endorsement	23/02/2018	MBLA306	A
3	29	Sporting, Cultural, or Others Events, Third Party Sources.	26/02/2018	MBLA306	A



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Course wise Teaching Plan for Session : Summer 2018

Course : BRAND MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
4	30	Global Brand Expansion - Managing Brands over Geographic Boundaries and Market Segments- Rationale for Going International,	28/02/2018	MBLA306	A
4	31	Global Brand Expansion - Managing Brands over Geographic Boundaries and Market Segments- Rationale for Going International,	02/03/2018	MBLA306	A
4	32	Advantages of Global Marketing Programs	05/03/2018	MBLA306	A
4	33	Disadvantages of Global Marketing Programs , Standardization Versus Customization	07/03/2018	MBLA306	A
4	34	Global Brand Strategy	09/03/2018	MBLA306	A
4	35	Building Global Customer - Based Brand Equity	12/03/2018	MBLA306	A
5	36	Fighting Generics And Private Labels, Brand Extensions - Designing and Implementing Branding Strategies- The Brand Product Matrix	14/03/2018	MBLA306	A
5	37	Brand Hierarchy. Brand Architecture - Managing Brands over Time- Reinforcing Brands, Revitalizing Brands,	16/03/2018	MBLA306	A
5	38	Adjustments to the Brand Portfolio. Branding Licensing - Introducing and Naming New Products and Brand Extensions-New Products and Brand Extensions	19/03/2018	MBLA306	A
5	39	Advantage of Extensions, Disadvantages of Brand Extensions.	21/03/2018	MBLA306	A
5	40	Advantage of Extensions, Disadvantages of Brand Extensions.	23/03/2018	MBLA306	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Business Research

Faculty : rsvanjari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
1	2	Research Approach, Research	04/12/2017	MBL304	A
1	1	introduction to business research	06/12/2017	MBL304	A
1	3	Relevance & scope of research in management. R	09/12/2017	MBL304	A
1	4	Research Design - Features of good Design, Types of Research Design,	11/12/2017	MBL304	A
1	5	Basic principles of experimental Design, Use of advanced technology in Research Design,	13/12/2017	MBL304	A
1	6	Role of Research analyst. Cases and Exercises in understanding Job Analysis.	16/12/2017	MBL304	A
2	7	Steps in sample Design, Characteristics of a good sample Design,	18/12/2017	MBL304	A
2	8	Probability & Non Probability sampling. Measurement & scaling techniques	20/12/2017	MBL304	A
2	9	Errors in measurement. Test of sound measurement,	23/12/2017	MBL304	A
2	10	Scaling and scale construction technique	25/12/2017	MBL304	A
3	11	Primary data – questionnaire and interviews;	27/12/2017	MBL304	A
3	12	Collection of secondary data; Use of computer and Information technology in data collection	30/12/2017	MBL304	A
3	13	Collection and Processing data - Field work, Survey Errors, Data coding; Editing and Tabulation.	01/01/2018	MBL304	A
4	14	Analysis of Variance; Advanced Data Analysis Techniques- Factor Analysis, Cluster Analysis,	03/01/2018	MBL304	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Business Research

Faculty : rsvanjari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
4	15	Discriminate Analysis, Conjoint Analysis,	06/01/2018	MBL304	A
4	16	Multi Dimensional Scaln	08/01/2018	MBL304	A
4	17	Testing of hypothesis - Procedure for hypothesis testing; Use of statistical techniques for testing of hypothesis.	10/01/2018	MBL304	A
5	18	Techniques	13/01/2018	MBL304	A
5	19	of Interpretation	15/01/2018	MBL304	A
5	20	Report writing,	17/01/2018	MBL304	A
5	21	Layout of a project	20/01/2018	MBL304	A
5	22	report,	22/01/2018	MBL304	A
5	23	preparing research	24/01/2018	MBL304	A
4	24	research reports	27/01/2018	MBL304	A
5	25	Software	29/01/2018	MBL304	A
5	26	research reports. Software	31/01/2018	MBL304	A
5	27	Application	03/02/2018	MBL304	A
5	28	Application in SPSS	05/02/2018	MBL304	A



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Course wise Teaching Plan for Session : Summer 2018

Course : DATABASE MANAGEMENT SYSTEMS

Faculty : augahankari - Mr. Aparitosh U.

Gahankari

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to Database Management System - DBMS (Database Management System), FMS(File Management System), FMS Versus DBMS	05/12/2017	MBLD323	A
1	2	Over view of DBMS, DBMS Model, DBMS Architecture	05/12/2017	MBLD323	A
1	3	Database Design - Design Consideration	08/12/2017	MBLD323	A
1	4	Decomposition, Functional Dependency, Normalization, 1NF(First Normal Form)	12/12/2017	MBLD323	A
1	5	2NF(Second Normal Form),3NF(Third Normal Form),BCNF(Boyce-Codd Normal Form) (First Normal Form),	12/12/2017	MBLD323	A
1	6	4NF(Fourth Normal Form),5NF(Fifth Normal Form), De-normalization	15/12/2017	MBLD323	A
0	7	Revision of u 1	19/12/2017	MBLD323	A
2	8	Entity / Relationship (ER) Modeling - Aspects of ER modeling	19/12/2017	MBLD323	A
2	9	Types of Relationship, Practical Applications, Developing of ER Diagrams of various systems (e.g. Organizations, Educational Institutions and any live entity examples)	22/12/2017	MBLD323	A
2	10	Database Security - Threats & Risk, Cryptography	02/01/2018	MBLD323	A
2	11	Digital Signature, Database Control, User & Database Privileges	02/01/2018	MBLD323	A
0	12	Revision of u 2	05/01/2018	MBLD323	A
3	13	Elementsof SQL languages Database Objects	09/01/2018	MBLD323	A
3	14	Variables	09/01/2018	MBLD323	A
3	15	data types	16/01/2018	MBLD323	A



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Course wise Teaching Plan for Session : Summer 2018

Course : DATABASE MANAGEMENT SYSTEMS

Faculty : augahankari - Mr. Aparitosh U.

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Unit	Topic Code	Topic Covered	Date	Course	Section
3	16	DDL CREATE, DROP, MODIFY, ALTER DROP ,DML COMMANDS (INSERT,UPDATE,DELETE, SELECT),DCL commands	16/01/2018	MBLD323	A
3	17	Dynamic SQL ,Embedded SQL	19/01/2018	MBLD323	A
3	18	Introduction to Oracle as RDBMS	23/01/2018	MBLD323	A
3	19	Oracle as Multi-user	23/01/2018	MBLD323	A
3	20	System Login & Logout of ORACLE	26/01/2018	MBLD323	A
3	21	PL/SQL Programming,Introduction to PL/SQL, Control & Loop Statements	30/01/2018	MBLD323	A
3	22	subprograms and packages - Database Triggers-syntax parts, Predefined exception	30/01/2018	MBLD323	A
3	23	statements,body restriction types	02/02/2018	MBLD323	A
3	24	Built in packages-DBMS Standards, DBMS-OUTPUT	06/02/2018	MBLD323	A
0	25	Revision of u 3	06/02/2018	MBLD323	A
4	26	Collection,member functions and procedures	13/02/2018	MBLD323	A
4	27	PL/SQL table & records Declaration	13/02/2018	MBLD323	A
4	28	referring,maintaining row count , insertions ,deletions	16/02/2018	MBLD323	A
4	29	nested tables	20/02/2018	MBLD323	A
4	30	varying arrays ,initialization	20/02/2018	MBLD323	A
4	31	declaration , member functions & procedures. Deductive Databases features	23/02/2018	MBLD323	A
0	32	Revision of u 4	27/02/2018	MBLD323	A
5	33	knowledge representation ,Overview of Logic	02/03/2018	MBLD323	A
5	34	Internet & DBMS ,Multimedia Database ,Digital Libraries ,Mobile Databases	06/03/2018	MBLD323	A



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Course : DATABASE MANAGEMENT SYSTEMS

Faculty : augahankari - Mr. Aparitosh U.

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Unit	Topic Code	Topic Covered	Date	Course	Section
0	35	Revision of u 5	13/03/2018	MBLD323	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Managerial Economics

Faculty : mmenon - Madhu Menon

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction	04/12/2017	MBL302	A
1	2	Nature and fundamental concepts of Economics	05/12/2017	MBL302	A
1	5	Significance of demand, estimation of demand	05/12/2017	MBL302	A
1	3	Nature and fundamental concepts of Economics	08/12/2017	MBL302	A
1	4	Demand and Analysis of Demand,	11/12/2017	MBL302	A
1	6	Elasticity of Demand I	15/12/2017	MBL302	A
1	7	Techniques and Importance of Demand forecasting	18/12/2017	MBL302	A
1	8	Production & Cost Analysis - Production & Production Function	19/12/2017	MBL302	A
1	9	Revision	22/12/2017	MBL302	A
1	10	Forms of production function	01/01/2018	MBL302	A
1	11	Law of variable Proportions, Returns to scale.	02/01/2018	MBL302	A
1	12	Cost concept, Short term and long term cost output relationship	05/01/2018	MBL302	A
2	13	Market Structures-	08/01/2018	MBL302	A
2	14	Perfect Competition, Monopoly, Monopolistic Competition	09/01/2018	MBL302	A
2	15	Oligopoly - kinked demand curve and cartels	15/01/2018	MBL302	A
2	16	Mathematical Problems on profit maximization	16/01/2018	MBL302	A
2	17	Price & Output determination under various market structures	19/01/2018	MBL302	A
3	18	Monetary and fiscal- objectives and Instruments	22/01/2018	MBL302	A
3	19	Effectiveness of Monetary & Fiscal Policy with respect to Indian Economy	23/01/2018	MBL302	A
3	20	Business cycles - Concept, Causes & Impact	29/01/2018	MBL302	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Managerial Economics

Faculty : mmenon - Madhu Menon

Unit	Topic Code	Topic Covered	Date	Course	Section
4	21	Market failure - Concept, Symptoms and Reasons	30/01/2018	MBL302	A
4	22	Concept of Asymmetric Information	02/02/2018	MBL302	A
4	23	Market intervention by Government-Rationale for Intervention	05/02/2018	MBL302	A
4	24	National Income Accounting - Concept & measurement	06/02/2018	MBL302	A
4	25	Inflation and Deflation, types, causes and control of inflation	09/02/2018	MBL302	A
5	26	Justification for International Trade	12/02/2018	MBL302	A
5	27	Foreign Capital flows & Balance of Payment	13/02/2018	MBL302	A
5	28	Methods to correct Disequilibria	19/02/2018	MBL302	A
5	29	Exchange Rate: Fixed & Flexible	20/02/2018	MBL302	A
5	30	Convertibility of Rupee (Current & Capital Account)	23/02/2018	MBL302	A
5	31	Factors determining Economic environment of Business	26/02/2018	MBL302	A
5	32	Factors determining Economic environment of Business	27/02/2018	MBL302	A
5	33	Present scenario of Indian Economy.	02/03/2018	MBL302	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Environment Management

Faculty : vnbhusari - Mr. Vivek N. Bhusari

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to Environment Management	04/12/2017	MBL303	A
1	2	institution in environment, Fundamentals—sustainable development, Unsustainable to sustainable development.	07/12/2017	MBL303	A
1	3	Natural Resources: Renewable and non renewable resource, and associated problems	09/12/2017	MBL303	A
1	4	Role of an individual in conservation of natural resources; equitable use of resources for sustainable life cycles	11/12/2017	MBL303	A
1	5	Conservation of Natural resources and equitable use of resources	14/12/2017	MBL303	A
1	6	Preserving resources for future generation, the rights of animals. Conservation: energy, water, forest, soil, strategies for conservation.	16/12/2017	MBL303	A
1	7	Conservation of energy, water, soil, fossil and strategies	18/12/2017	MBL303	A
2	8	Ecosystem : Concept of an ecosystem	21/12/2017	MBL303	A
2	9	Understanding ecosystem, degradation, resource utilisation	23/12/2017	MBL303	A
2	10	Structure and function of an ecosystem, Producer, consumer and decomposer	01/01/2018	MBL303	A
2	11	Ecological succession, Food chain, Food web and ecological pyramids	04/01/2018	MBL303	A
2	12	Environmental legislation, Environmental protection act	06/01/2018	MBL303	A
2	13	The water (Prevention and control of pollution), The wild life protection act, Issues involved in enforcement of environmental legislation.	08/01/2018	MBL303	A
3	14	Human Population : Global population growth, variation among nations, Population explosion	15/01/2018	MBL303	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Environment Management

Faculty : vnbhusari - Mr. Vivek N.
Bhusari

Unit	Topic Code	Topic Covered	Date	Course	Section
3	15	Family welfare program-Methods of sterilisation	18/01/2018	MBL303	A
3	16	Urbanisation,environment and human health-Climate and human health	20/01/2018	MBL303	A
3	17	Infectious disease,water related disease,Risk due to chemical in food	22/01/2018	MBL303	A
3	18	Cancer and environment	25/01/2018	MBL303	A
3	19	social issues and environment	27/01/2018	MBL303	A
3	20	Construction of dams,problem and concern of resettlement	29/01/2018	MBL303	A
3	21	Rehabilitation of affected people	01/02/2018	MBL303	A
4	22	Defination of air pollution,causes and effect & control	03/02/2018	MBL303	A
4	23	Vehicle pollution,green house effect,,ozone layer depletion,Global warming	05/02/2018	MBL303	A
4	24	Role of individual and institution in prevention of air pollution	15/02/2018	MBL303	A
4	25	Water and marine pollution,Def,cause ,effect and control	17/02/2018	MBL303	A
4	26	Management of water hard and soft,Acid rain,Pollution by sewerage,industry runoff degradation	26/02/2018	MBL303	A
4	27	Sea water pollution and degradation of marine,Prevention of water pollution	01/03/2018	MBL303	A
4	28	Def of noise pollution,Sources causes and control,Nuclear and thermal pollution.	03/03/2018	MBL303	A
5	29	Introduction to biodiversity,-generic ,species and ecosystem level	05/03/2018	MBL303	A
5	30	Bio geographic classification of India	08/03/2018	MBL303	A
5	31	Values of biodiversity	10/03/2018	MBL303	A
5	32	Hotspot of biodiversity,treats to biodiversity	12/03/2018	MBL303	A
5	33	Habitat loss, India as a mega diversity nation	15/03/2018	MBL303	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Environment Management

Faculty : vnbhusari - Mr. Vivek N.
Bhusari

Unit	Topic Code	Topic Covered	Date	Course	Section
5	34	Poaching,man wild life conflict,common endemic plant,animal species of India	17/03/2018	MBL303	A
5	35	Environmental ethics-issues and possible solution	19/03/2018	MBL303	A
5	36	Urban and rural equity issues	22/03/2018	MBL303	A
5	37	Need for gender equity,public awareness	24/03/2018	MBL303	A
5	38	Revision	26/03/2018	MBL303	A



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Course wise Teaching Plan for Session : Summer 2018

Course : INDIAN FINANCIAL SYSTEM & INTERNATIONAL

Faculty : mmenon - Madhu Menon

FINANCIAL MANAGEMENT

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction	06/12/2017	MBLB311	A
1	2	Financial System, Functions, Financial system design	07/12/2017	MBLB311	A
1	3	Nature and role of financial institutions and financial markets,	08/12/2017	MBLB311	A
1	4	, financial system and economic growth	13/12/2017	MBLB311	A
1	5	Pre and post reform scene in financial markets	14/12/2017	MBLB311	A
1	6	Money Markets - Treasury Bills and types, Commercial papers,	15/12/2017	MBLB311	A
1	7	Commercial bills, Certificate of deposit, Call / Notice money market	20/12/2017	MBLB311	A
1	8	Money market intermediaries	21/12/2017	MBLB311	A
1	9	Money markets and monetary policies in India, overview of money markets.	22/12/2017	MBLB311	A
1	10	Revision	03/01/2018	MBLB311	A
2	11	History of Indian capital markets, Capital market scams,	04/01/2018	MBLB311	A
2	12	Reforms in capital markets, Primary Markets - free pricing, book building, Private placements	05/01/2018	MBLB311	A
2	13	Secondary Markets - Organization, membership, and management of stock exchanges,	17/01/2018	MBLB311	A
2	14	Listing, trading, clearing and settlement mechanism,	18/01/2018	MBLB311	A
2	15	measures to boost liquidity in the secondary market,	24/01/2018	MBLB311	A
2	16	Mutual Funds	25/01/2018	MBLB311	A
3	17	Debt Markets - Introduction, History of Indian debt market, Debt market participants,	31/01/2018	MBLB311	A
3	18	Primary and secondary segment, The private Corporate debt market,	01/02/2018	MBLB311	A
3	19	Trading system, SGL A/c, PD system, strength of bond market	02/02/2018	MBLB311	A



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Course wise Teaching Plan for Session : Summer 2018

Course : INDIAN FINANCIAL SYSTEM & INTERNATIONAL

Faculty : mmenon - Madhu Menon

FINANCIAL MANAGEMENT

Unit	Topic Code	Topic Covered	Date	Course	Section
3	20	Trading system, SGL A/c, PD system, strength of bond market	07/02/2018	MBLB311	A
4	21	Financial Management in global context - Concept, functions, emerging challenges, recent developments	14/02/2018	MBLB311	A
4	22	objectives of the firms and impact of risk	15/02/2018	MBLB311	A
4	23	International Finance Foreign Exchange Market Components	16/02/2018	MBLB311	A
4	24	Exchange Rate Mechanism, Spot and Forward Rates, direct & indirect rate;	21/02/2018	MBLB311	A
4	25	Quoting Foreign Exchange Rates- Spot Rate, Forward Rate, Cross rates	22/02/2018	MBLB311	A
4	26	Revision	23/02/2018	MBLB311	A
5	27	Activities in Foreign Exchange Markets - Introduction, Forward contract & option forwards	28/02/2018	MBLB311	A
5	28	Hedging, Speculation, Arbitrage, Interest rate Arbitrage-covered & Uncovered,	01/03/2018	MBLB311	A
5	29	Swaps-characteristics & uses, Indian Forward market International Monetary System - Exchange Rate Regimes	02/03/2018	MBLB311	A
5	30	Emergence and Functions of IMF; India's Foreign Exchange Market	07/03/2018	MBLB311	A
5	31	Exchange Market; Exchange Dealers; RBI and Exchange Market	08/03/2018	MBLB311	A
5	32	Exchange Rate System in India; Floating Vs. Fixed Exchange Rates	09/03/2018	MBLB311	A



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Course wise Teaching Plan for Session : Summer 2018

Course : INTERNET TECHNOLOGIES TRENDS & INNOVATIONS

Faculty : augahankari - Mr. Aparitosh U.

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Internet Technologies, Trends & Innovations in IT	04/12/2017	MBLD324	A
1	2	Working of Search Engines Yahoo, Google Dogpile and Met Crawler Mailing: Authorization	06/12/2017	MBLD324	A
1	3	Chatting: RLC Concept	06/12/2017	MBLD324	A
1	4	Video Conferencing	11/12/2017	MBLD324	A
1	5	IT Trends - Worldwide Computer and Internet Use	13/12/2017	MBLD324	A
1	6	Wireless Communication	13/12/2017	MBLD324	A
1	7	IT Transforming our Values	18/12/2017	MBLD324	A
1	8	Lives and Work	20/12/2017	MBLD324	A
1	9	, Maturity of IT Related Industries Nanotechnology	20/12/2017	MBLD324	A
1	10	Increasing demand of skilled workers	03/01/2018	MBLD324	A
1	11	India's Future in response to this changes - Concept	03/01/2018	MBLD324	A
0	12	revision of u1	08/01/2018	MBLD324	A
2	13	Terminology Functions Applications Types (Text, Concept, Graph, Sequence, Tree) Techniques	10/01/2018	MBLD324	A
2	14	Data Warehousing - Concept	10/01/2018	MBLD324	A
2	15	History Storage Methods, Success Parameters Software Evaluation	15/01/2018	MBLD324	A
2	16	Architecture Developing Strategy Use in Strategic Decision Making Maintenance Issues Web Data Analysis Concept, Need, History, Approaches Challenges	15/01/2018	MBLD324	A
0	17	revision of u2	17/01/2018	MBLD324	A



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Course wise Teaching Plan for Session : Summer 2018

Course : INTERNET TECHNOLOGIES TRENDS & INNOVATIONS

Faculty : augahankari - Mr. Aparitosh U.

Unit	Topic Code	Topic Covered	Date	Course	Section
3	18	Concept, Need, History, Approaches, Challenges, Supporting Technologies, Related Business Strategies, Chief Knowledge Officer, Emerging Perspectives, Relation to SNA (Social Network Analysis)	17/01/2018	MBLD324	A
3	19	Web Applications and Services-II	22/01/2018	MBLD324	A
3	20	Web Based Software	24/01/2018	MBLD324	A
3	21	Semantic Web, Agent-Oriented Computing	24/01/2018	MBLD324	A
3	22	EBusiness, E-Commerce & E-Government	29/01/2018	MBLD324	A
3	23	Ontology Engineering Portal Technologies	29/01/2018	MBLD324	A
0	24	revision of u3	31/01/2018	MBLD324	A
4	25	Advanced Computer Architectures , Virtual Reality	05/02/2018	MBLD324	A
4	26	Databases & Data Mining , AI & DSS	07/02/2018	MBLD324	A
4	27	Agile Information Systems	07/02/2018	MBLD324	A
4	28	High Performance & Cluster Computing	12/02/2018	MBLD324	A
4	29	Real-Time and Embedded Systems	12/02/2018	MBLD324	A
4	30	Information Systems Integration, Geographical Information Systems , Business Process Modeling	14/02/2018	MBLD324	A
0	31	revision of u4	19/02/2018	MBLD324	A
5	32	Smart Appliances & Wearable Computers	21/02/2018	MBLD324	A
5	33	Inter-Vehicular Communication	21/02/2018	MBLD324	A
5	34	Personal Computing , Pervasive Wireless Networking , Opportunistic Systems ,, Ubiquitous Health Care	26/02/2018	MBLD324	A
5	35	Pervasive and Ubiquitous Computing-II - Ubiquitous Computing	28/02/2018	MBLD324	A
5	36	Location-Based Services	05/03/2018	MBLD324	A



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Course wise Teaching Plan for Session : Summer 2018

Course : INTERNET TECHNOLOGIES TRENDS & INNOVATIONS

Faculty : augahankari - Mr. Aparitosh U.

Unit	Topic Code	Topic Covered	Date	Course	Section
5	37	, Educational Gaming & Instructional Technologies	07/03/2018	MBLD324	A
5	38	, Context-Aware Environments and Devices	07/03/2018	MBLD324	A
5	39	Personal Broadcasting , Autonomic Systems	12/03/2018	MBLD324	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Organization Behaviour & Development

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to Organizational Behaviour	04/12/2017	MBL301	A
1	2	The globalization of work, Managing human rights in the workplace	05/12/2017	MBL301	A
1	3	Managing developments in information technologies, Managing organizational transitions,	07/12/2017	MBL301	A
1	4	Managing new forms of Organization. Productivity and managerial performance,	11/12/2017	MBL301	A
1	5	Value-added managers	12/12/2017	MBL301	A
1	6	Foundations of Individual Behavior - Biographical characteristics, ability, and learning	14/12/2017	MBL301	A
1	7	Foundations of Individual Behavior - Biographical characteristics, ability, and learning	18/12/2017	MBL301	A
1	8	Perception: Introduction, Halo effect, Stereotyping, pigeonholing and compartmentalization;	19/12/2017	MBL301	A
1	9	Self-fulfilling prophecy; Perceptual mythology; other influences on perception	21/12/2017	MBL301	A
2	10	Attitudes and values - Attitudes, Components of attitudes	01/01/2018	MBL301	A
2	11	Attitudes and values - Attitudes, Components of attitudes	02/01/2018	MBL301	A
2	12	Attitudes and behaviour, Attitudes and cognitive consistency	04/01/2018	MBL301	A
2	13	Attitudes and behaviour, Attitudes and cognitive consistency	08/01/2018	MBL301	A
2	14	Job satisfaction as an attitude	09/01/2018	MBL301	A
2	15	Job satisfaction as an attitude	15/01/2018	MBL301	A
2	16	development Values, Sources and types of values,	16/01/2018	MBL301	A
2	17	development Values, Sources and types of values,	18/01/2018	MBL301	A
2	18	Patterns and trends in values, Managing values and attitudes.	22/01/2018	MBL301	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Organization Behaviour & Development

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
2	19	Patterns and trends in values, Managing values and attitudes.	23/01/2018	MBL301	A
3	20	Motivation- Concepts, Theories of Maslow	25/01/2018	MBL301	A
3	21	Herzberg, McClelland, Porter & Lawler Model	29/01/2018	MBL301	A
3	22	Herzberg, McClelland, Porter & Lawler Model	30/01/2018	MBL301	A
3	23	Application of Motivation concept, Individual motivation and motivation in the organization	01/02/2018	MBL301	A
3	24	Application of Motivation concept, Individual motivation and motivation in the organization	05/02/2018	MBL301	A
3	25	Cultural Differences in Motivation, Intrinsic and Extrinsic Motivation,	06/02/2018	MBL301	A
3	26	Social Motivation, Motivation and Health, Role of motivation in human behavior.	12/02/2018	MBL301	A
4	27	Foundations of group behavior - The nature of groups: groups and teams	13/02/2018	MBL301	A
4	28	informal and formal groups, purpose of teams, Teams and team building	15/02/2018	MBL301	A
4	29	selecting team members, team roles, stages in team development, team building, team identity, team loyalty	19/02/2018	MBL301	A
4	30	commitment to shared beliefs, multi-disciplinary teams, Team Dynamics: group norms, decision-making behavior	20/02/2018	MBL301	A
4	31	commitment to shared beliefs, multi-disciplinary teams, Team Dynamics: group norms, decision-making behavior	22/02/2018	MBL301	A
4	32	dysfunctional teams, Cohesiveness, Conflict - Substantive and emotional conflicts, Levels of conflict	26/02/2018	MBL301	A
4	33	dysfunctional teams, Cohesiveness, Conflict - Substantive and emotional conflicts, Levels of conflict	27/02/2018	MBL301	A
4	34	Sources of conflict in organizations,	01/03/2018	MBL301	A



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Course wise Teaching Plan for Session : Summer 2018

Course : Organization Behaviour & Development

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
4	35	Symptoms of conflict, Causes of conflict, Strategies for the management of conflict	05/03/2018	MBL301	A
4	36	Symptoms of conflict, Causes of conflict, Strategies for the management of conflict	06/03/2018	MBL301	A
5	37	Organizational Change - Nature, levels and dilemmas of change	08/03/2018	MBL301	A
5	38	Pressures for change, The Domino effect,	12/03/2018	MBL301	A
5	39	Responses to change, Force field analysis	13/03/2018	MBL301	A
5	40	Change process, Resistance to change, Dynamics of change.	15/03/2018	MBL301	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PROJECT MANAGEMENT

Faculty : ksmukharjee - Dr. Kaustav

Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Project Management Concepts	06/12/2017	MBLG335	A
1	2	Characteristics of a project Need for project management	07/12/2017	MBLG335	A
1	3	Roles of project managers	08/12/2017	MBLG335	A
1	4	Project Planning	13/12/2017	MBLG335	A
1	5	: Statement of work (SOW)	14/12/2017	MBLG335	A
1	6	Work breakdown structure (WBS)	15/12/2017	MBLG335	A
1	7	Planning project communication	20/12/2017	MBLG335	A
1	8	, Planning project communication	21/12/2017	MBLG335	A
2	9	Cost Estimating and Budgeting	22/12/2017	MBLG335	A
2	10	Resource Allocation - Identifying resource requirement	03/01/2018	MBLG335	A
2	11	Scheduling resources	04/01/2018	MBLG335	A
2	12	Analyze optimal labor utilization for cost effectiveness	05/01/2018	MBLG335	A
2	13	, Developing cost summaries for tracking project expenditures	17/01/2018	MBLG335	A
2	14	Developing cost forecasts to proactively control future planned expenditures	18/01/2018	MBLG335	A
3	15	Project Performance Measurement and Control	19/01/2018	MBLG335	A
3	16	Project Performance Measurement and Control	24/01/2018	MBLG335	A
3	17	Concept of earned value performance measurement	25/01/2018	MBLG335	A
3	18	Project Management Information Systems (PMIS)	31/01/2018	MBLG335	A
3	19	planned cost and schedule performance	01/02/2018	MBLG335	A
3	20	planned cost and schedule performance	02/02/2018	MBLG335	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PROJECT MANAGEMENT

Faculty : ksmukharjee - Dr. Kaustav
Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
3	21	planned cost and schedule performance	07/02/2018	MBLG335	A
5	28	Define contract administration and its role in project management	07/02/2018	MBLG335	A
4	22	Project Evaluation and Termination	14/02/2018	MBLG335	A
4	23	Analyzing project performances versus cost and schedule constraints	15/02/2018	MBLG335	A
4	24	Identify causes associated with project success and failure	16/02/2018	MBLG335	A
4	25	Ways in which a project can be terminated upon completion	28/02/2018	MBLG335	A
4	26	Ways in which a project can be terminated upon completion	01/03/2018	MBLG335	A
5	27	Contracting For Project Managers	02/03/2018	MBLG335	A
5	29	Project Procurement cycle	08/03/2018	MBLG335	A
5	30	Contract Terms & Conditions, Contract Negotiation	09/03/2018	MBLG335	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PERFORMANCE MANAGEMENT & COMPENSATION

Faculty : rsvanvari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Job Evaluation / Grade Structure - a. Purpose and Methods of Job Evaluation, Ranking Systems, Job Classification / Grading method,	05/12/2017	MBLC317	A
1	2	Points System, Factor Comparison Method, Packaged Point Plans, Implementation;	08/12/2017	MBLC317	A
1	3	b. Job Analysis; Nature/Use, Methods, Job Identification Summary, Relationships,	08/12/2017	MBLC317	A
1	4	Responsibilities and Duties,	12/12/2017	MBLC317	A
1	5	Writing Job Specifications and Description- Compensation Planning - Concepts,	15/12/2017	MBLC317	A
1	6	Nature and objectives of Compensation, Wages, Wage Fixation, Wage differentials, legal Status of Wages (basics)	15/12/2017	MBLC317	A
1	7	Wage Plans – Rowan /Halsey.	19/12/2017	MBLC317	A
2	8	Variable Compensation and Supplementary Compensation – Perks, Fringe Benefits, Pay for Performance – Incentives, Methods of PA, Graphic	22/12/2017	MBLC317	A
2	9	Rating Scales, BARS, Alternation Ranking, Forced Distribution Method, Critical Incident Method, MBO, Assessment Centers, Group Appraisal; 360 deg Feedback	22/12/2017	MBLC317	A
2	10	Appraisal Interview; Performance Planning and Potential Appraisal	26/12/2017	MBLC317	A
2	11	Trait Based, Behavior Based and Result Based, Pitfalls.	29/12/2017	MBLC317	A
3	12	Career Management - Career Development Plan	29/12/2017	MBLC317	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PERFORMANCE MANAGEMENT & COMPENSATION

Faculty : rsvanjari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
3	13	Employee's and Employer's Role, Career Anchors, Nature of Careers, Career Problems	02/01/2018	MBLC317	A
3	14	Low ceiling Careers, Career Mapping, Career Counseling, Succession Planning	05/01/2018	MBLC317	A
4	15	Scorecard / Balanced Scorecard -Introduction,	05/01/2018	MBLC317	A
3	16	Concept, Structure,	09/01/2018	MBLC317	A
4	17	Practical Application. Constructing and developing models of PMS,	12/01/2018	MBLC317	A
4	18	Competency Mapping,	12/01/2018	MBLC317	A
4	19	Career Plans, Employee Manu	16/01/2018	MBLC317	A
5	20	Ancillary Topics - Goal Setting,	19/01/2018	MBLC317	A
5	21	Promotions and Transfers;	19/01/2018	MBLC317	A
5	22	Separations- Retirement	23/01/2018	MBLC317	A
5	23	VRS,	26/01/2018	MBLC317	A
5	24	Deputation,	26/01/2018	MBLC317	A
5	25	Death	30/01/2018	MBLC317	A
5	26	Retrenchment,	02/02/2018	MBLC317	A
5	27	Pink Slips.	02/02/2018	MBLC317	A
5	28	case study	06/02/2018	MBLC317	A
5	29	Role play	09/02/2018	MBLC317	A
5	30	group discussion	09/02/2018	MBLC317	A



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Course wise Teaching Plan for Session : Summer 2018

Course : SECURITY ANALYSIS & INVESTMENT MANAGEMENT

Faculty : mmenon - Madhu Menon

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction	05/12/2017	MBLB312	A
1	2	Introduction	06/12/2017	MBLB312	A
1	5	Expected rates, required rate of return, risk free rate of return,	06/12/2017	MBLB312	A
1	3	Investment Basics - Definition, Measures of return and risk	07/12/2017	MBLB312	A
1	4	historical rates calculation	12/12/2017	MBLB312	A
1	6	Investor life cycle and investment goals, Investment options available and their comparison,	14/12/2017	MBLB312	A
1	7	Portfolio management process	19/12/2017	MBLB312	A
1	8	process. Fundamental analysis - Concept, process, Economy analysis	20/12/2017	MBLB312	A
1	9	sector analysis, company analysis; Individual stock and bond analysis – information source	21/12/2017	MBLB312	A
1	10	Tools and techniques of fundamental analysis	02/01/2018	MBLB312	A
1	11	Revision	03/01/2018	MBLB312	A
2	12	Equity Portfolio Management - Passive vs. Active	04/01/2018	MBLB312	A
2	13	value vs. growth	09/01/2018	MBLB312	A
2	14	Asset allocation strategies I	16/01/2018	MBLB312	A
2	15	Asset allocation strategies II	17/01/2018	MBLB312	A
3	18	Future and Options trading strategies	17/01/2018	MBLB312	A
2	16	Revision	18/01/2018	MBLB312	A
3	17	Derivatives - Using the derivatives in your portfolio	23/01/2018	MBLB312	A
3	19	risk management using the Derivative products,	24/01/2018	MBLB312	A
3	20	risk management using the Derivative products,	25/01/2018	MBLB312	A



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Course wise Teaching Plan for Session : Summer 2018

Course : SECURITY ANALYSIS & INVESTMENT MANAGEMENT

Faculty : mmenon - Madhu Menon

Unit	Topic Code	Topic Covered	Date	Course	Section
3	21	Evaluation of Portfolio performance - Concept, Measures available - Treynor, Sharpe, Jensen, performance attribution analysis	30/01/2018	MBLB312	A
3	22	Evaluation of Bond portfolio performance, Strategies of great masters	31/01/2018	MBLB312	A
4	23	Efficient capital markets - Need, EMH - forms, tests and results	01/02/2018	MBLB312	A
4	24	Implications of efficient capital markets; Dow Theory,	06/02/2018	MBLB312	A
4	25	Random walk Hypothesis, Indian Markets and Efficiency.	07/02/2018	MBLB312	A
4	26	Capital Market theory - Background, risk free asset, the market portfolio;	08/02/2018	MBLB312	A
4	27	Technical Analysis - Assumptions, advantages and challenges	20/02/2018	MBLB312	A
5	28	; Tools and techniques for Technical analysis	21/02/2018	MBLB312	A
5	29	basic types of charts, candle stick charts, moving averages	22/02/2018	MBLB312	A
5	30	MACD analysis	27/02/2018	MBLB312	A
5	31	Security Valuation - Valuation of common stock, goodwill, preferred stock and bonds	28/02/2018	MBLB312	A
5	32	Earnings multiplier model; P/E ratio - uses, implications and limitations.	01/03/2018	MBLB312	A



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Course wise Teaching Plan for Session : Summer 2018

Course : TOTAL QUALITY MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to Quality Concepts - Definition of Quality, Dimensions of Quality	06/12/2017	MBLG336	A
1	2	Quality Planning, Quality costs - Analysis Techniques for Quality Costs,	08/12/2017	MBLG336	A
1	3	Basic concepts of Total Quality Management, Historical Review	09/12/2017	MBLG336	A
1	4	Principles of TQM, Leadership - Concepts, Role of Senior Management	13/12/2017	MBLG336	A
1	5	Quality Council, Quality Statements	15/12/2017	MBLG336	A
1	6	Strategic Planning, Deming Philosophy, Barriers to TQM Implementation.	16/12/2017	MBLG336	A
1	7	Strategic Planning, Deming Philosophy, Barriers to TQM Implementation.	20/12/2017	MBLG336	A
2	8	TQM Principles - Customer satisfaction	22/12/2017	MBLG336	A
2	9	Customer Perception of Quality, Customer Complaints	23/12/2017	MBLG336	A
2	10	Service Quality, Customer Retention, Employee Involvement	03/01/2018	MBLG336	A
2	11	Motivation, Empowerment, Teams, Recognition and Reward	05/01/2018	MBLG336	A
2	12	Performance Appraisal, Benefits, Continuous Process Improvement	06/01/2018	MBLG336	A
2	13	Juran Trilogy, PDSA Cycle, 5S, Kaizen	17/01/2018	MBLG336	A
2	14	Supplier Partnership - Partnering, sourcing, Supplier Selection	19/01/2018	MBLG336	A
2	15	Supplier Rating, Relationship Development	20/01/2018	MBLG336	A
2	16	Performance Measures - Basic Concepts, Strategy	24/01/2018	MBLG336	A
3	17	Quality Improvement Techniques - Pareto Diagrams	27/01/2018	MBLG336	A
3	18	Cause-Effect Diagrams, Scatter Diagrams, Run Charts	31/01/2018	MBLG336	A
3	19	Cause-Effect Diagrams, Scatter Diagrams, Run Charts	02/02/2018	MBLG336	A
3	20	Statistical Process Control (SPC) - The seven tools of quality	03/02/2018	MBLG336	A



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Course wise Teaching Plan for Session : Summer 2018

Course : TOTAL QUALITY MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
3	21	Statistical Fundamentals – Measures of central Tendency and Dispersion	14/02/2018	MBLG336	A
3	22	Population and Sample, Normal Curve	16/02/2018	MBLG336	A
3	23	Control Charts for variables and attributes, Process capability,	17/02/2018	MBLG336	A
3	24	New seven Management tools	21/02/2018	MBLG336	A
4	25	TQM Tools - Benchmarking – Reasons to Benchmark	23/02/2018	MBLG336	A
4	26	Benchmarking Process, Quality Function Deployment (QFD	24/02/2018	MBLG336	A
4	27	House of Quality, QFD Process, Benefits	28/02/2018	MBLG336	A
4	28	Taguchi Quality Loss Function	02/03/2018	MBLG336	A
4	29	Total Productive Maintenance (TPM) – Concept,	03/03/2018	MBLG336	A
4	30	Improvement Needs, FMEA – Stages of FMEA	07/03/2018	MBLG336	A
5	31	Quality Systems - Need for ISO 9000 and Other Quality Systems,	09/03/2018	MBLG336	A
5	32	ISO 9000:2000 Quality System – Elements	10/03/2018	MBLG336	A
5	33	Implementation of Quality System	14/03/2018	MBLG336	A
5	34	Documentation, Quality Auditing, QS 9000, ISO 14000 – Concept	16/03/2018	MBLG336	A
5	35	Documentation, Quality Auditing, QS 9000, ISO 14000 – Concept	17/03/2018	MBLG336	A
5	36	Requirements and Benefits. Concept of six sigma - Introduction, Design for six sigma	21/03/2018	MBLG336	A
5	37	key analytical tools for implementing six sigma, advantages of six sigma, six sigma DMAIC process	23/03/2018	MBLG336	A
5	38	key analytical tools for implementing six sigma, advantages of six sigma, six sigma DMAIC process	24/03/2018	MBLG336	A
5	39	Quality Circles - Introduction, Quality Circles, Teams	28/03/2018	MBLG336	A



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Course wise Teaching Plan for Session : Summer 2018

Course : TOTAL QUALITY MANAGEMENT

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
5	40	Revision	30/03/2018	MBLG336	A



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Course wise Teaching Plan for Session : Summer 2018

Course : BUSINESS PROCESS RE-ENGINEERING & MANUFACTURING ECONOMICS

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction to BPR –What is BPR?	04/12/2017	MBLG536	A
1	2	Need of BPR, BPR in USA, Europe, India	04/12/2017	MBLG536	A
1	3	Process Analysis - Identify business process to be redesigned,	05/12/2017	MBLG536	A
1	4	Measure the existing process	07/12/2017	MBLG536	A
1	5	Customer, Competition	11/12/2017	MBLG536	A
1	6	Cost and Technology as Drivers	11/12/2017	MBLG536	A
2	7	IT and Learning in Organizations – Information	12/12/2017	MBLG536	A
2	8	- A source of knowledge, Integration of knowledge & information.	14/12/2017	MBLG536	A
2	9	Cultural Factors in Managing Process Improvement	18/12/2017	MBLG536	A
2	10	Understanding LPG	18/12/2017	MBLG536	A
2	11	Managing people with multi-cultures and ethnic groups in process improvement	19/12/2017	MBLG536	A
2	12	Managing people with multi-cultures and ethnic groups in process improvement	21/12/2017	MBLG536	A
3	13	Identifying key issues, breakpoints,	01/01/2018	MBLG536	A
3	14	Selecting the leader and team	01/01/2018	MBLG536	A
3	15	technology, designing the process	02/01/2018	MBLG536	A
4	16	Introduction – Introduction to manufacturing economics	04/01/2018	MBLG536	A
4	17	principal and use of economic analysis	08/01/2018	MBLG536	A
4	18	. Methods of evaluation - Quantitative methods of evaluating the alternatives	08/01/2018	MBLG536	A
4	19	Long and short term consequences	09/01/2018	MBLG536	A
4	20	Capital budgeting	11/01/2018	MBLG536	A



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Course wise Teaching Plan for Session : Summer 2018

**Course : BUSINESS PROCESS RE-ENGINEERING &
MANUFACTURING ECONOMICS**

Faculty : sskumar - Sanjiv kumar

Unit	Topic Code	Topic Covered	Date	Course	Section
5	21	Replacement analysis – Decision making	15/01/2018	MBLG536	A
5	22	Replacement analysis. Econometrics	15/01/2018	MBLG536	A
5	23	The effects of income tax on economy studies,	16/01/2018	MBLG536	A
5	24	Principles of econometrics	18/01/2018	MBLG536	A
5	25	Modeling and Simulation	22/01/2018	MBLG536	A
5	26	Modeling and simulation of manufacturing systems	22/01/2018	MBLG536	A
5	27	Case study on above topics	23/01/2018	MBLG536	A
5	28	Revision	25/01/2018	MBLG536	A
5	29	Revision	29/01/2018	MBLG536	A
5	30	Revision	29/01/2018	MBLG536	A



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Course wise Teaching Plan for Session : Summer 2018

Course : GLOBAL HRM:SCENARIO & PRACTICES

Faculty : rsvanvari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Introduction, objectives and scope of international HRM, cultural and reality shock. Comparative Employment Policy	04/12/2017	MBLC517	A
1	2	Concept, significance, convergence theory, the cultural approach power Distance (PDI),	04/12/2017	MBLC517	A
1	3	Uncertainty avoidance (UAI), Individuality (INV),	07/12/2017	MBLC517	A
1	4	Masculinity (MASC).	08/12/2017	MBLC517	A
2	5	Concept, Social environment and HR practices, Staffing: Intern	11/12/2017	MBLC517	A
2	6	International recruitment, selection, training and hiring	11/12/2017	MBLC517	A
2	7	policies, Staff retaining and motivating techniques, case study. Cultural Literacy and HR Information System in Global Business	14/12/2017	MBLC517	A
2	8	Cultural awareness: essentials, advantages, cultural skills for co-operative advantages	15/12/2017	MBLC517	A
2	9	HR information system: Concept, limitations and Uses, Designing of HRIS	18/12/2017	MBLC517	A
2	10	Computerized skill inventories	18/12/2017	MBLC517	A
3	11	Characteristics of global companies, Difference between domestic and global companies	21/12/2017	MBLC517	A
3	12	, H.R. strategy planning for global organizations,	22/12/2017	MBLC517	A
3	13	HRM approaches in	25/12/2017	MBLC517	A
3	14	global companies	25/12/2017	MBLC517	A
4	15	Global literate leader: concept,	28/12/2017	MBLC517	A
4	16	essential qualities, communication and interpersonal Relations,	29/12/2017	MBLC517	A



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Course wise Teaching Plan for Session : Summer 2018

Course : GLOBAL HRM:SCENARIO & PRACTICES

Faculty : rsvanjari - Rajni S Vanjari

Unit	Topic Code	Topic Covered	Date	Course	Section
4	17	Training, Career development, succession planning, managerial stimulation's	01/01/2018	MBLC517	A
4	18	case study. International Compensation	01/01/2018	MBLC517	A
4	19	Principles of International Compensation,	04/01/2018	MBLC517	A
4	20	Methods and practices of International Compensatio	05/01/2018	MBLC517	A
4	21	International Compensation	08/01/2018	MBLC517	A
4	23	employee satisfaction, case study.	08/01/2018	MBLC517	A
5	22	Scientific Management, Behavioral and humanistic psychology	11/01/2018	MBLC517	A
5	24	organic theories	12/01/2018	MBLC517	A
5	25	management	15/01/2018	MBLC517	A
5	26	the practice of HRM in Japanese/American organizations,	15/01/2018	MBLC517	A
5	27	encouragement of union avoidance	18/01/2018	MBLC517	A
5	28	transforming unionized industrial relations	19/01/2018	MBLC517	A
5	29	case stud	22/01/2018	MBLC517	A
5	30	grievances in managemnt	25/01/2018	MBLC517	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PRINCIPLES & PRACTICES OF BANKING &

Faculty : mmenon - Madhu Menon

INSURANCE

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Definition of bank, creation of money	04/12/2017	MBLB510	A
1	2	Present structure of commercial banking system in India,	05/12/2017	MBLB510	A
1	3	Brief history of Banking in India	06/12/2017	MBLB510	A
1	4	Forms of banking -, branch banking, mobile banking, Internet Banking, SMS Banking, Chain banking, Satellite Correspondent banking, Managerial functions in bank	07/12/2017	MBLB510	A
1	5	Forms of banking -, branch banking, mobile banking, Internet Banking, SMS Banking, Chain banking, Satellite Correspondent banking, Managerial functions in bank	11/12/2017	MBLB510	A
1	6	Management of deposits and Advances	12/12/2017	MBLB510	A
1	7	Deposit mobilization, Classification and nature of deposit accounts	13/12/2017	MBLB510	A
1	8	Advances, Lending practices, types of advances	14/12/2017	MBLB510	A
1	9	Types of advances	18/12/2017	MBLB510	A
1	10	principles of sound bank lending,	19/12/2017	MBLB510	A
1	11	Revision	20/12/2017	MBLB510	A
1	12	Financial Inclusions	21/12/2017	MBLB510	A
2	13	Nature of bank investment	01/01/2018	MBLB510	A
2	14	Liquidity and profitability, preparation of Cheque	02/01/2018	MBLB510	A
2	15	bills, endorsements, government securities	03/01/2018	MBLB510	A
2	16	Documents of title off goods railway receipt	04/01/2018	MBLB510	A
2	17	bill of lading, Book debts,	08/01/2018	MBLB510	A
2	18	Management of Finance - Bank Accounts, Records, Reports, Statement of advances	09/01/2018	MBLB510	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PRINCIPLES & PRACTICES OF BANKING &

Faculty : mmenon - Madhu Menon

INSURANCE

Unit	Topic Code	Topic Covered	Date	Course	Section
3	19	Fee based Vs. Fund based services	15/01/2018	MBLB510	A
3	20	Types of fee based services offered, Mechanism of operation of these services	16/01/2018	MBLB510	A
3	21	Merchant banking services	17/01/2018	MBLB510	A
3	22	issue management, underwriting, loan syndication	18/01/2018	MBLB510	A
4	23	Basic of Insurance	22/01/2018	MBLB510	A
4	24	Insurance Concepts	24/01/2018	MBLB510	A
4	25	tax benefits under insurance policies, life cycle needs including solutions	29/01/2018	MBLB510	A
4	26	and requirements to available products,	30/01/2018	MBLB510	A
4	27	Comparison between different products offered vis-à-vis chargeable premium and coverage	31/01/2018	MBLB510	A
4	28	Including proposal form and other relevant forms, policy contract Life Insurance Products	01/02/2018	MBLB510	A
4	29	Traditional and Unit linked policies, individual and group policies, with profit and without profit policies,	05/02/2018	MBLB510	A
4	30	Different type of insurance products	06/02/2018	MBLB510	A
5	31	General Insurance Products - Different types of products available in the market	07/02/2018	MBLB510	A
5	32	Salient features, Tax treatment,	08/02/2018	MBLB510	A
5	33	Operations and other procedures involved in claim settlement	12/02/2018	MBLB510	A
5	34	Health Insurance, other specialty products.	19/02/2018	MBLB510	A
5	35	Role of IRDA in regulating the industry,	20/02/2018	MBLB510	A
5	36	the salient features of KYC and AML Act,	22/02/2018	MBLB510	A



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Course wise Teaching Plan for Session : Summer 2018

Course : PRINCIPLES & PRACTICES OF BANKING &

Faculty : mmenon - Madhu Menon

INSURANCE

Unit	Topic Code	Topic Covered	Date	Course	Section
5	37	Performance evaluation of the regulation in the insurance industry in India.	26/02/2018	MBLB510	A
5	38	Performance evaluation of the regulation in the insurance industry in India.	28/02/2018	MBLB510	A



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Course wise Teaching Plan for Session : Summer 2018

Course : TECHNOLOGY MANAGEMENT

Faculty : ksmukharjee - Dr. Kaustav

Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
1	1	Technology management – introduction	06/12/2017	MBLA501	A
1	2	Technology management – introduction – definitions	08/12/2017	MBLA501	A
1	3	main technologies and their characteristics Technology development and acquisition	11/12/2017	MBLA501	A
1	4	main technologies and their characteristics Technology development and acquisition	12/12/2017	MBLA501	A
1	5	main technologies and their characteristics Technology development and acquisition	13/12/2017	MBLA501	A
1	6	forecasting – generation and Development Technology absorption and diffusion	15/12/2017	MBLA501	A
1	7	forecasting – generation and Development Technology absorption and diffusion	18/12/2017	MBLA501	A
1	8	forecasting – generation and Development Technology absorption and diffusion	19/12/2017	MBLA501	A
1	9	absorption –assessment – evaluation diffusion	20/12/2017	MBLA501	A
1	10	absorption –assessment – evaluation diffusion	22/12/2017	MBLA501	A
2	11	Selection and implementation of new technologies	02/01/2018	MBLA501	A
2	12	automation decisions, strategic decision models	03/01/2018	MBLA501	A
2	13	automation decisions, strategic decision models	05/01/2018	MBLA501	A
2	14	project management in adoption and implementation	08/01/2018	MBLA501	A
2	15	project management in adoption and implementation	09/01/2018	MBLA501	A
2	16	strategic cost analysis	15/01/2018	MBLA501	A
3	17	Case Studies	16/01/2018	MBLA501	A
3	18	Case Studies	17/01/2018	MBLA501	A



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Course wise Teaching Plan for Session : Summer 2018

Course : TECHNOLOGY MANAGEMENT

Faculty : ksmukharjee - Dr. Kaustav

Shyamal Mukharjee

Unit	Topic Code	Topic Covered	Date	Course	Section
3	19	Case Studies	19/01/2018	MBLA501	A
3	20	Case Studies	22/01/2018	MBLA501	A
3	21	Case Studies	23/01/2018	MBLA501	A
3	22	Case Studies	24/01/2018	MBLA501	A
4	23	Managing new generation technologies	29/01/2018	MBLA501	A
4	24	commercializing new and innovative technologies	30/01/2018	MBLA501	A
4	25	invention – innovation	31/01/2018	MBLA501	A
4	26	intellectual property rights	02/02/2018	MBLA501	A
4	27	Knowledge based techniques	05/02/2018	MBLA501	A
4	28	role of artificial intelligence techniques	12/02/2018	MBLA501	A
4	29	E-commerce.	13/02/2018	MBLA501	A
5	30	Competitive advantages through new technologies	14/02/2018	MBLA501	A
5	31	Product development	16/02/2018	MBLA501	A
5	32	Mechanism for technology transfer and acquisitions	19/02/2018	MBLA501	A
5	33	Mechanism for technology transfer and acquisitions	20/02/2018	MBLA501	A