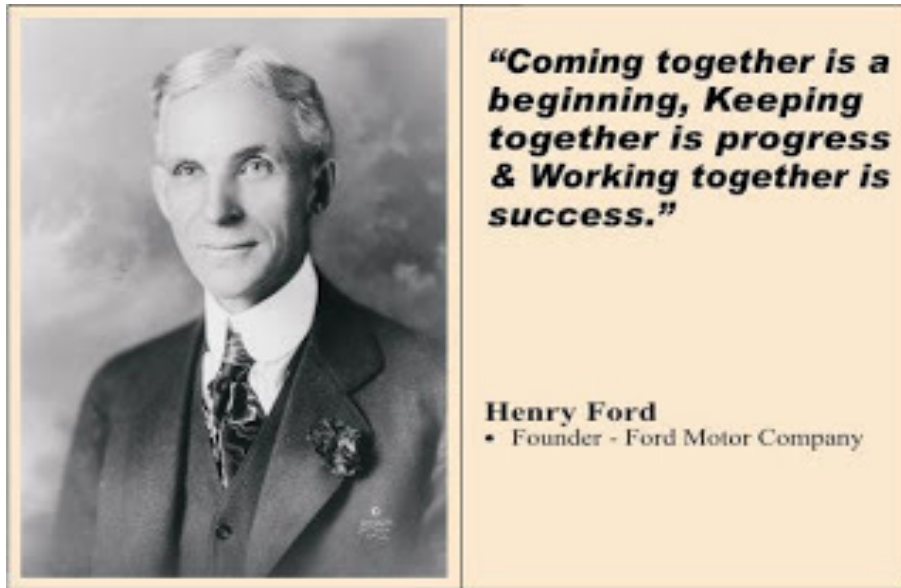


G.H. RAISONI COLLEGE OF ENGINEERING,
NAGPUR

DEPARTMENT OF MANAGEMENT STUDIES

NEWS—JANUARY 2014



HENRY FORD

Bulletin for the month of January 2014

Editor-Prof. Rupali Verulkar

National Conference organized by Department of Management Studies, G.H. Rasoni College of Engineering, Nagpur

(NCRTBTM-2014)

Department of Management Studies, G.H. Rasoni College of Engineering, Nagpur organized a National Conference on **Recent Trends in Business & Technology Management** under TEQIP-II, in Association with GHR Lab & Research Center.

The conference highlighted several areas of Research Methodology in relation to Business & Technology. Discussions & deliberations on various management areas were held in the conference.

The conference was held on 24th & 25th January, 2014. The Chief Guest of the Conference was by **Dr.P.Sivaswaroop**, Regional Director –IGNOU, Nagpur & Prof **Dipti Mukherjee**, Professor-G.L. Bajaj Institute of Management and Research Greater Noida was the Guest of Honor and Keynote speaker. Dr. P.B Nagarnaik Deputy Director, GHRCE and Dr. A.Y. Deshmukh Deputy Director, GHRCE, Dr. S.B. Jaju, Dean R&D, Dr.K.S Mukherjee, HOD- Department of Management Studies, & Prof.Madhu Menon, Convener NCRTBTM, were also present on the dias.

Dr. P.Shivaswaroop in his speech highlighted the importance of technology in Business Management. He cited examples from Chanakya's Arthashastra to support his finer points. He emphasized on the point that organizations are using technology as mean to reduce cost and increase efficiency. Prof. Dipti Mukherjee in her speech emphasized various issues pertaining to the use of technology in doing business.

Prof. Sanjiv Kumar proposed the vote of thanks. Prof.Aayushi Gaikwad anchored the inaugural session. Prof.Pankaj Pethe, Prof.Rupali Verulkar and Prof. Rima Khisty with all MBA students worked hard to make the said Conference a grand success.

Faculty members, industry expert & students presented their Papers. More than 45 Research Papers were received.



NCRTBTM-2014 Conference Proceedings release by all the dignitaries (from left to right Dr K.S.Mukherjee, Dr.P.B.Nagarnaik, Dr.A.Y.Deshmukh, Prof.Dipti Mukherjee, Dr.P.Shivaswaroop, Dr.S.B.Jaju, Prof.Madhu Menon)

Workshop on Effective Methods of Writing Research Paper

A Workshop was organized by MBA department, GHRCE on 24th January 2014. The Resource Person was Prof. Dipti Mukerji, G L Bajaj Institute of Management & Research, Greater Noida, & Prof.J.S.Matharu, Institute of Management & Technology, Nagpur. The workshop helped the students and faculties to have insights of writing research paper. The workshop created an importance of research paper in carrier of students. It was very interactive session and students were also participated in this session.



Photograph: Glimpses of the Workshop