

GH Rasoni College of Engineering, Nagpur

(An Autonomous Institute Affiliated to RTM, Nagpur University)

Date: 20/02/2017

Press Report **E Cell, GHRCE** **Business Plan (Market Maker)**

E-Cell organized Business Plan (Market Maker) contest under the banner of Technorion2K17. Total 19 groups were registered and 13 groups were actually participated. The theme were like this

- 1) Registration fee was Rs. 200
- 2) Same amount was given to students to purchase products.
- 3) Students were given task to sell the products to only Teaching and Non Teaching staff of the institute.
- 4) For the same purpose students were provided a signature sheet to take signature whoever staff purchased the products.
- 5) After the event the seed money was taken back.

Mr. VipinKhangar, Dean III Cell, Dr. KaustubhMukharjee, HoD, DMS were the judges for this event. Students were evaluated on the basis of

- Product Selection
- Financial Strategy
- Marketing Strategy
- Profit

On the basis of above parameter Mr. Nikhil Zade and Mr. Sunil Gautam were declared winner of the event and awarded a cash prize of Rs. 1000/-.

Mr. Mayur Mate declared runner up of the event and awarded a cash prize of Rs. 500/-.

