

Entrepreneurial Journey” with Ms. MedhaSutaria on 4thNovember 2015 at Incubation Center, GHRCE



E-cell GH Raisoni College of Engineering (GHRCE)organized an Interactive Session titled an “Entrepreneurial Journey” with Ms. MedhaSutaria on 4thNovember 2015 at Incubation Center, GHRCE.

Medha, a GHRCE alumina told her story and what she has learned along this journey. Her talk was followed by question answer session. She also had one-to-one meeting with students and gave some great advice to those who are currently working on their Business Ideas.

Her current venture -

The White Cube Solutions (WCS), founded last year in September, aims at providing simple solutions for common problems faced by people by the use of technology. The focus currently is building location aware mobile-based apps for end users as well as Enterprises. The products, which are still under production, are being built for the world market.

The Service line of WCS works closely with other startups, which require similar solutions to be built. We work mainly on mobile applications along with supporting backend and middle layer. WCS has a small team where some of our experts work part-time as a passion to work for such solutions.